



étalonium
A U C T I O N S

Etalonium Auctions

Make precious digital



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Etalonium Auctions

Etalonium Auctions is a precious stone (colored diamonds) exchange where everything is sold as NFT – a key and a passport of a real-world object. Secured by ExtraChain technology, where all data is stored in a decentralized file system, supported by blockchain, Etalonium Auctions aims to connect digital and real with a modern approach to old-world business.





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Market Size

\$240 Billion

Total Available Market

\$45 Billion

Serviceable Available Market

Target Market: high-net-worth individuals, collectors & investors

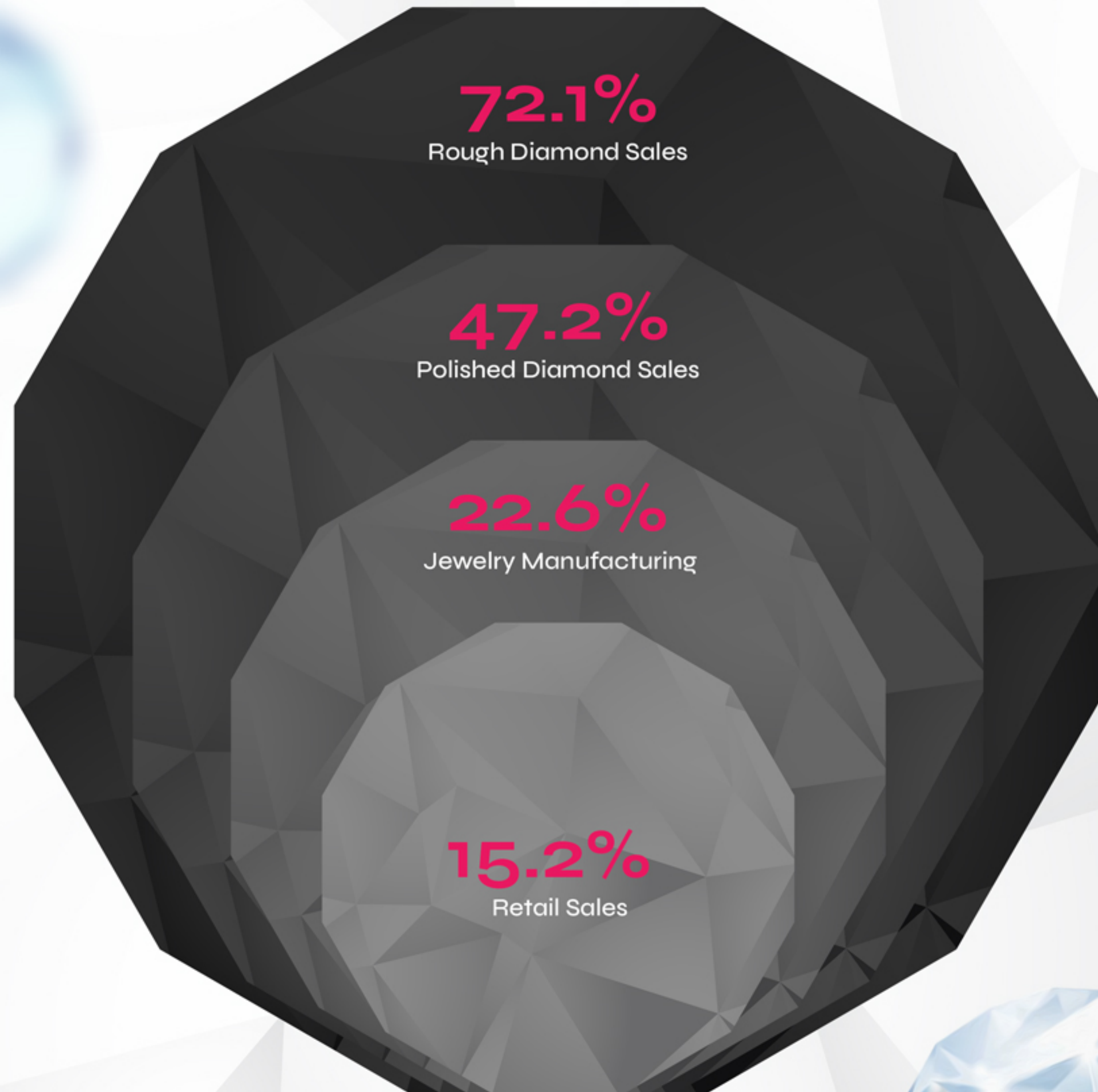
As of 2014 there are 6 major diamond trading hubs globally; New York, Antwerp, Tel Aviv, Dubai, Mumbai, and Hong Kong.

World turnover in 2011 was \$202 – \$232 billion, and \$ 240 billion in 2014.





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Market Opportunity

Value Chain

71% of generated profits are from traded polished diamonds and diamond jewelry. The value chain ups to 79% from added process of polishing stones.



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Etalonium Auctions Experts

Etalonium Auctions treats their lots responsibly. Supported by Glaze Diamonds and experts from around the world, Etalonium Auctions forms a transparent, trusted and clean evaluation of colorful diamonds before they can join auction pools.

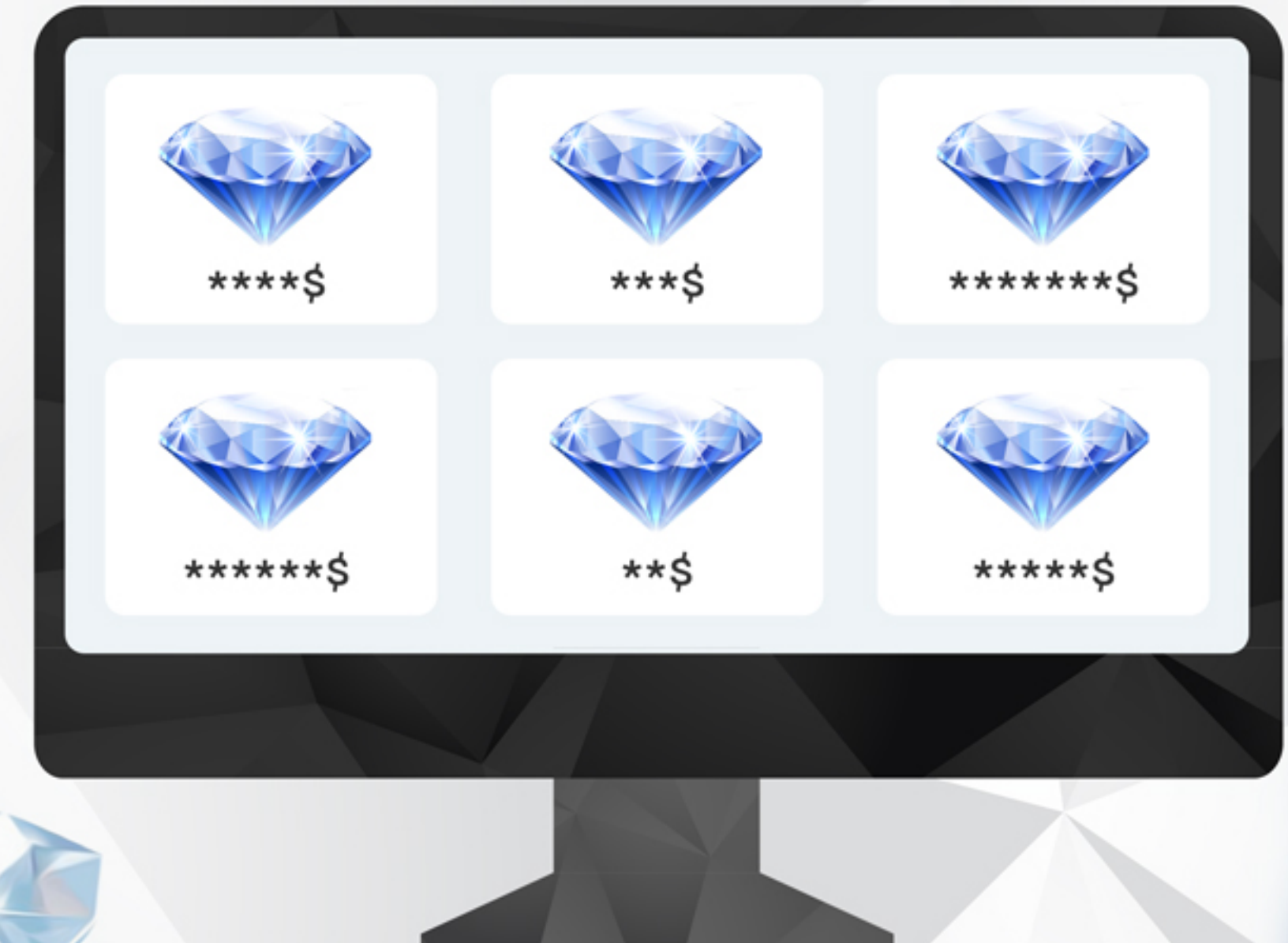
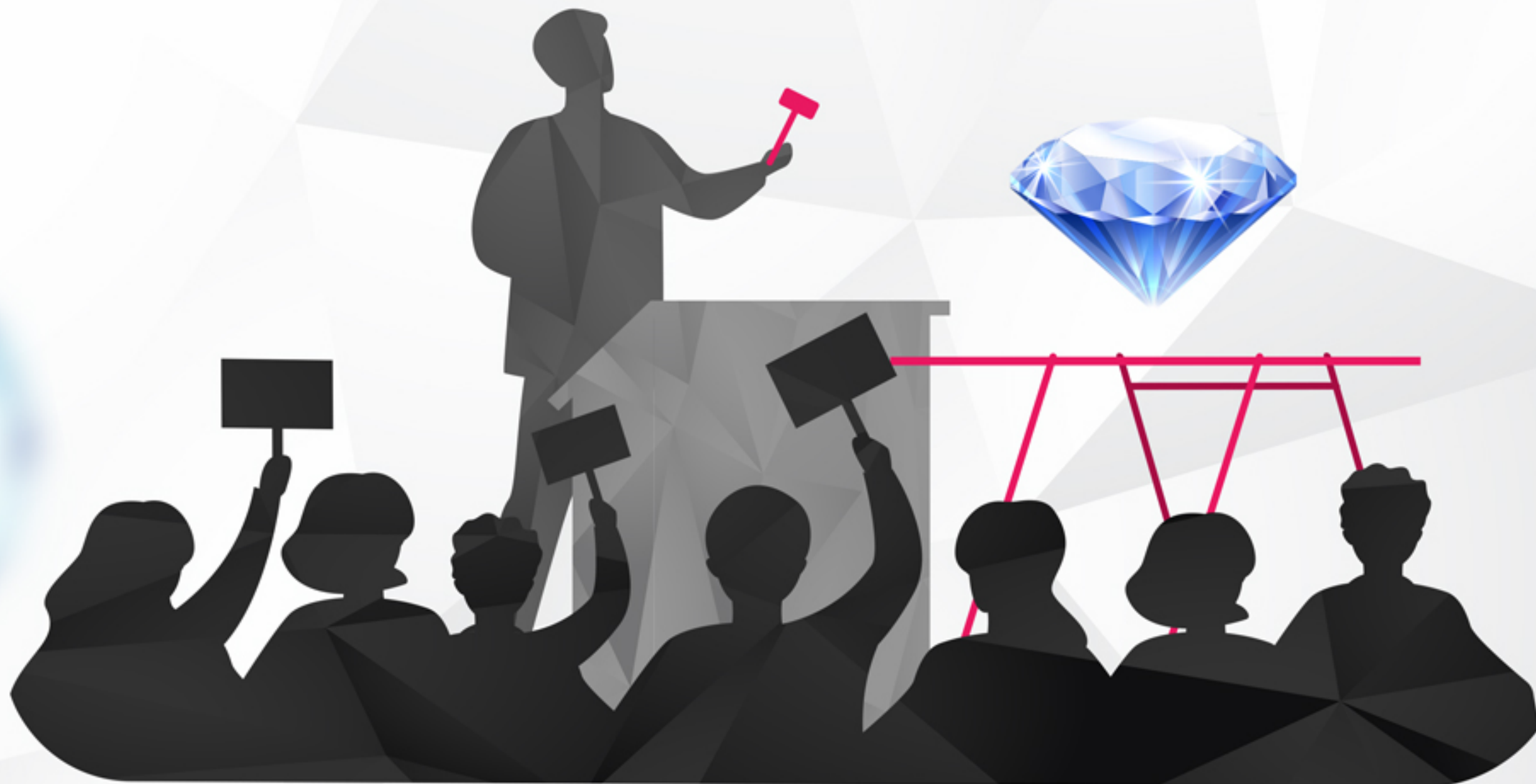




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Etalonium Auctions Modules

NFT classic – temporary, where only extreme rare diamonds will be sold, and infinite
NFT auctions – where everyone can participate and trading is not limited!

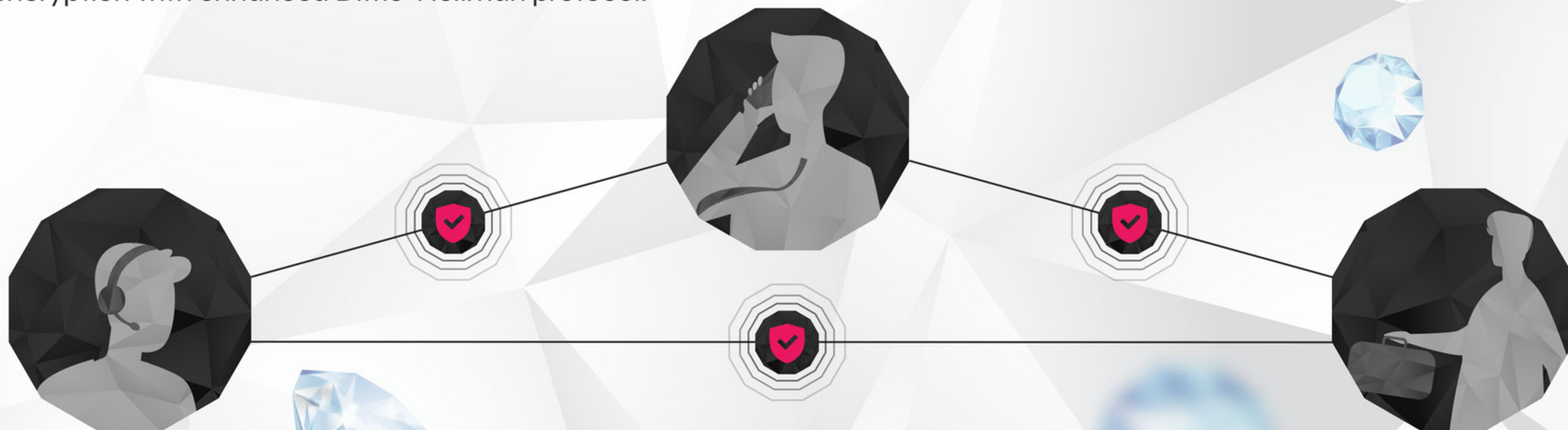




Etalonium Auctions Modules

Etalonium Auctions provides different communication channels between platform members: chats, audio and video calls are secured by elliptic cryptography end-to-end encryption with enhanced Diffie-Hellman protocol.

All interactions of client, broker or support team are completely private and decentralized, so neither platform nor non-involved users can access private information.





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Etalonium Auctions Modules

Etalonium Auctions aims to build
a bridge between real-world businesses
and digital crypto world



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Team



CEO

Elena Barakhova

Qualified GIA diamonds expert with over 10 years experience in the banking, finance and investment sectors. A worldwide Diamond Trader and Advisor, specializing in fancy colored diamonds, as well as a Wealth Management Expert and Blockchain Advisor.



COO

Bohdan Prilepa

Experienced business development, financial model creation and monetization model specialist. Co-founder, CTO in MLCI Inc. - crowd-investment platform to attract investment in innovative projects and StartUP. Co-founder, CTO in Prof-it - web and blockchain product development company. Develops an access to the market, does competitors analysis, company's marketing strategy development, creation products range and brand promotion.



CTO

Yiriy Snigur

IT project management professional, system integration manager, business process analyst and marketer with more than 10 year-long experience.



CHIEF ARCHITECT

Vladyslav Halasiuk

Experienced distributed system architect, blockchain developer, inventor and contributor of ExConsensus algorithm. Has developed the distributed media network, worked on smart-home integrated systems, developed multi-level distributed computational systems for data science purposes.



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Advisors



ADVISOR
Marijan Dundek

Famous diamonds expert with 30+ years experience in gemology. The author of "Diamonds", the leading guide to the world of precious stones and gemology, Antwerp International Gemological Institute graduate, Graff Diamonds Leading Consultant and private expert with experience of work with coloured diamonds in excess of 100 carats during prestigious Sotheby's and Christie's auctions.



ADVISOR
David Brough

Editor and Co-Founder of Jewellery Outlook, a global digital jewellery trade magazine read by retailers, manufacturers and designers. Precious Metals and Gems Editor, International Jewellery London (IJL), and a regular gold market columnist for The Jeweller magazine, published by the National Association of Jewellers (NAJ). Contributor to Rapaport News, Rapaport Magazine and jewelryconnoisseur.net, with focus on diamonds. PR and communications expert of luxury market intelligence agency The Futurist, Domino Jewellery, diamond jewellery supplier Andre Michael Ltd., and Just Diamonds.



ADVISOR
Adam Ipek

Senior Diamond and Gemology Instructor, accomplished educator with experience in training over 1000 students in Introduction to Diamond Grading, Certification in Diamond Grading and Coloured Gemstone Identification in numerous countries including GCC, Africa, Europe and China.



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Roadmap

NOW

Done ✓

Subject area was researched;

Done ✓

Etalonium Auctions module architecture was designed;

Done ✓

Main auction module architecture was designed;

Done ✓

“Infinite” auction module was designed;

Done ✓

Communication platform module was designed;

Done ✓

ExtraChain Technology was integrated in global architecture design;

Done ✓

NFT Engine&Storage architecture was designed;

November 2021
- February 2022:

Etalonium Auctions Development & Closed Alpha Test:

• NFT Engine&Storage Closed Alpha launch;

• Ver. 0.5. Etalonium Auctions main auction module development

• Special Closed Offline Event (Closed alpha access to main auction will be granted for participants);

• News and Closed Beta plan will be published;



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Roadmap

November 2021
- February 2022:

**“Infinite” auction module
Development & Closed Alpha Test:**

- Ver. 0.5. Etalonium Auctions “infinite” auction module development;
- Special Closed Online Event (Closed alpha access to main auction will be granted for participants);
- News and Closed Beta plan will be published;

March
- April 2022:

**Etalonium Auctions Closed Beta
and Ver.1.0 launch:**

- Ver. 1.0. Etalonium Auctions main auction module launch;
- Ver. 1.0. Etalonium Auctions “infinite” auction module launch;
- Special Closed Offline Event (Closed Beta Access to full platform will be granted for participants);
- Communications & social module Beta launch;
- Closed Beta start
- News and Closed Beta plan will be published;

To be Continued...



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Thanks for watching